

# AGENDA

## DAY ONE BRIEFING MONDAY, SEPTEMBER 10 ; 2:00 – 6:30 p.m.

TIME	EVENT	LOCATION/PRESENTER
1:00 p.m.	<b>Registration/Check-in</b>	<i>(Bergstrom Ballroom – Lower Level)</i>
2:00 p.m.	<b>Welcome and Opening Remarks</b>	Raymund A. Paredes, Ph.D. <i>Texas Commissioner of Higher Education</i>
2:10 p.m.	<b>Overview of the Emergency Aid Project in Texas</b>	Mary E. Smith, Ph.D. <i>Assistant Deputy Commissioner for Academic Planning and Policy, Texas Higher Education Coordinating Board (THECB)</i>
2:20 p.m.	<b>The Landscape of Emergency Aid Programs at Texas Institutions of Higher Education</b> <ul style="list-style-type: none"> <li>• The methodology behind the “Emergency Aid in Texas Survey”</li> <li>• Survey results</li> <li>• Lessons learned</li> </ul>	Ginger L. Gossman, Ph.D. <i>Senior Director, Innovation and Policy Development, THECB</i>
2:30 p.m.	<b>The Five Critical Needs of Emergency Aid Programs at Your Institution</b> <ul style="list-style-type: none"> <li>• How NASPA’s Emergency Aid Rubric is helping institutions in building and strengthening emergency aid programs</li> <li>• The Emergency Aid Community of Practice Website – Student ARC: Advancing Retention in College</li> </ul>	Amy Geist <i>Director of Strategic Initiatives, NASPA - Student Affairs Administrators in Higher Education</i>
3:00 p.m.	<b>The Texas Emergency Aid Network (EA Net)</b> <ul style="list-style-type: none"> <li>• Lessons learned from the field</li> <li>• The EA Net’s “Suggested Best Practices”</li> <li>• Advocacy efforts going forward</li> </ul>	Monique Lee Whitley <i>EA Net Program Coordinator, THECB</i>

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TIME	EVENT	LOCATION/PRESENTER
3:15 p.m.	<b>The Emergency Aid Lab (EA Lab)</b>	<p>Angelica Cancino de Sandoval <i>Director, Special Supports and Grants, Special Populations, Austin Community College</i></p> <p>Monica Pohlmann <i>Principal, Reos Partners</i></p>
3:45 p.m.	<p><b>Leadership from the Top Down – The Importance of Supporting Emergency Aid Programs on Your Campus</b></p> <ul style="list-style-type: none"> <li>• Overview of emergency aid on the campus</li> <li>• Transparency in communicating with education stakeholders</li> <li>• How emergency aid has increased retention and completion</li> <li>• Questions and answers</li> </ul>	<p>Russell Lowery-Hart, Ph.D. <i>President, Amarillo College</i></p> <p>Richard Walker, Ed.D. <i>Vice Chancellor for Student Affairs and Enrollment Services for the University of Houston System and Vice President for Student Affairs and Enrollment Services for the University of Houston</i></p>
4:15 p.m.	<p><b>The Process and Benefits of Emergency Aid – Students’ Perspectives</b></p> <ul style="list-style-type: none"> <li>• The student face of emergency aid</li> <li>• Overcoming reluctance to seek help</li> <li>• How emergency aid has increased the social/emotional connection to the institution</li> <li>• Questions and answers</li> </ul>	<p>Moderated by Amy Geist <i>Director of Strategic Initiatives, NASPA</i></p> <p>Ricardo Herrera <i>Student, Alamo Colleges District – Palo Alto College</i></p>
4:30 p.m.	<b>Meeting Adjournment</b>	
4:30 p.m. – to – 6:30 p.m.	<p><b>Networking; Meet and Greet with EA Net Members and Community Partners**</b></p> <p>Will include carving stations and light hors d’oeuvres in the Atrium Main Level</p>	<b>(Atrium – Main Level)</b>

\*\* The THECB does not endorse the exhibiting organizations, any products or services offered, or any entity providing linked websites during the conference.

# AGENDA

## DAY TWO CONVENING TUESDAY, SEPTEMBER 11 ; 9:30 a.m. – 4:30 p.m.

TIME	EVENT	LOCATION/PRESENTER
8:30 a.m.	Registration/Check-in/Breakfast Buffet	(Atrium – Main Level)
9:30 a.m.	Welcome and Opening Remarks	(Bergstrom Ballroom – Lower Level) David W. Gardner, Ph.D. <i>Deputy Commissioner for Academic Planning and Policy, THECB</i>
9:45 a.m.	Keynote Speaker – The Role of Emergency Aid Programs in Student Persistence and Completion	(Bergstrom Ballroom – Lower Level) Timothy M. Renick, Ph.D. <i>Vice President for Enrollment Management and Student Success, Vice Provost, and Professor of Religious Studies at Georgia State University</i>
10:30 a.m.	<b>Break</b>	
10:45 a.m.	<b>BREAKOUT SESSION ONE: “Championing the Cause” – Suggested Best Practices Based on the Experience and Research of Texas EA Net Members</b>	
	Suggested Best Practices in Administration	(Ballroom AD) Lorianna Mapps <i>Executive Director, Integrated Enrollment Services, University of Houston</i>
	Suggested Best Practices in Communication	(Ballroom BC) Terisa Riley, Ph.D. <i>Senior Vice President for Student Affairs and University Administration, Texas A&amp;M University-Kingsville</i>
	Suggested Best Practices in Sustainability	(Chennault) Paul F. Goebel <i>Director, Student Money Management Center, University of North Texas</i>
	Touch & Tech – An Interactive Session for Suggested Best Practices in Using Automation Technology in Your EA Program	(Del Valle) Kathryn A. Weiser <i>Assistant Dean of Students, Texas State University</i>

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## DAY TWO CONVENING TUESDAY, SEPTEMBER 11 ; 9:30 a.m. – 4:30 p.m.

TIME	EVENT	LOCATION/PRESENTER
11:15 a.m.	<b>BREAKOUT SESSION TWO: Collaborating with Community Partners for “Wrap-around Services” to Support Your Emergency Aid Program</b>	
	<b>Community Partnerships: Room and Board</b>	<b>(Chennault)</b> Jordan A. Herrera <i>Director, Social Services, Amarillo College</i>
	<b>Community Partnerships: Transportation</b>	<b>(Ballroom AD)</b> Katherine Beaumont Doss <i>Dean of Student Success, Alamo Colleges District – Palo Alto College</i>
	<b>Community Partnerships: Health Care</b>	<b>(Del Valle)</b> Raven Jones, Ph.D. <i>Director, Urban Experience Program, University of Houston</i>
	<b>Community Partnerships: Technology – Outreach and Tracking</b>	<b>(Ballroom BC)</b> Lisa Elliott <i>Director of Marketing &amp; Communication, McLennan Community College</i> Javier Flores, Ph.D. <i>Vice President, Student Affairs &amp; Enrollment Management, Angelo State University</i>
11:45 a.m.	<b>Break</b>	
12:00 p.m.	<b>Luncheon</b>	<b>(Atrium – Main Level)</b>

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## DAY TWO CONVENING TUESDAY, SEPTEMBER 11 ; 9:30 a.m. – 4:30 p.m.

TIME	EVENT	LOCATION/PRESENTER
1:15 p.m.	<b>BREAKOUT SESSION THREE: “Championing the Cause” – Suggested Best Practices Based on the Experience and Research of Texas EA Net Members</b>	
	<b>Suggested Best Practices in Administration</b>	<b>(Ballroom AD)</b> Lorianna Mapps <i>Executive Director, Integrated Enrollment Services, University of Houston</i>
	<b>Suggested Best Practices in Communication</b>	<b>(Ballroom BC)</b> Terisa Riley, Ph.D. <i>Senior Vice President for Student Affairs and University Administration, Texas A&amp;M University-Kingsville</i>
	<b>Suggested Best Practices in Sustainability</b>	<b>(Chennault)</b> Paul F. Goebel <i>Director, Student Money Management Center, University of North Texas</i>
	<b>Touch &amp; Tech – An Interactive Session for Suggested Best Practices in Using Automation Technology in Your EA Program</b>	<b>(Del Valle)</b> Kathryn A. Weiser <i>Assistant Dean of Students, Texas State University</i>
1:45 p.m.	<b>BREAKOUT SESSION FOUR: Collaborating with Community Partners for “Wrap-around Services” to Support Your Emergency Aid Program</b>	
	<b>Community Partnerships: Room and Board</b>	<b>(Chennault)</b> Jordan A. Herrera <i>Director, Social Services, Amarillo College</i>
	<b>Community Partnerships: Transportation</b>	<b>(Ballroom AD)</b> Katherine Beaumont Doss <i>Dean of Student Success, Alamo Colleges District – Palo Alto College</i>
	<b>Community Partnerships: Health Care</b>	<b>(Del Valle)</b> Raven Jones, Ph.D. <i>Director, Urban Experience Program, University of Houston</i>
	<b>Community Partnerships: Technology - Outreach &amp; Tracking</b>	<b>(Ballroom BC)</b>

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## DAY TWO CONVENING TUESDAY, SEPTEMBER 11 ; 9:30 a.m. – 4:30 p.m.

TIME	EVENT	LOCATION/PRESENTER
2:15 p.m.	<b>Break</b>	
2:30 p.m.	<b>Plenary Speaker – Reducing Food and Housing Insecurities for Students</b>	<i>(Bergstrom Ballroom – Lower Level)</i> <b>James X. Sullivan, Ph.D.</b> <i>Rev. Thomas J. McDonagh</i> <i>C.S.C. Associate Professor of Economics,</i> <i>University of Notre Dame</i>
3:15 p.m.	<b>An Interactive Feedback Session: Suggested Best Practices and Recommendations Going Forward</b>	<b>Heather A. Marsh</b> <i>Executive Director, Texas Higher Education Foundation</i> <b>Monique Lee Whitley</b> <i>EA Net Program Coordinator, THECB</i>
4:15 p.m.	<b>Invitation for Mini-Grant Applications and Concluding Remarks</b>	<b>Heather A. Marsh</b> <i>Executive Director, Texas Higher Education Foundation</i> <b>Mary E. Smith, Ph.D.</b> <i>Assistant Deputy Commissioner for Academic Planning and Policy, THECB</i>
4:30 p.m.	<b>Adjournment</b>	<b>Monique Lee Whitley</b> <i>EA Net Program Coordinator, THECB</i>

# KEYNOTE AND PLENARY SPEAKERS

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Dr. Timothy Renick

**TIMOTHY M. RENICK, PH.D.**, is the Vice President for Enrollment Management and Student Success, Vice Provost, and Professor of Religious Studies at Georgia State University and winner of the 2018 Harold W. McGraw, Jr. Prize in Education.

Dr. Timothy Renick has served as Chair of the Department of Religious Studies and Director of the Honors Program. Since 2008, he has directed the student success and enrollment efforts of the university, overseeing among the fastest improving graduation rates in the nation and the elimination of all achievement gaps based on students' race, ethnicity, or income level. Dr. Renick has testified on strategies for helping university students succeed before the U.S. Senate and has twice been invited to speak at the White House. He was named one of 2016's Most Innovative People in Higher Education by Washington Monthly and was the recipient of the 2015-16 Award for National Leadership in Student Success Innovation. He currently is principal investigator for a \$9 million U.S. Department of Education grant to study the impact of proactive, predictive-analytics-based advisement on 10,000 low-income and first-generation students nationally. A summa cum laude graduate of Dartmouth College, Dr. Renick holds his M.A. and Ph.D. in Religion from Princeton University.

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Dr. James Sullivan

**JAMES X. SULLIVAN, PH.D.**, is the Rev. Thomas J. McDonagh, C.S.C. Associate Professor of Economics at the University of Notre Dame and co-founder of the Wilson Sheehan Lab for Economic Opportunities (LEO).

Dr. James Sullivan has been a visiting scholar at the National Poverty Center and a visiting professor at the University of Chicago, Harris School. His research examines the consumption, saving, and borrowing behavior of poor households, and how welfare and tax policy affects the well-being of the poor. In 2012, with fellow Notre Dame Professor William Evans, Dr. Sullivan co-founded the Wilson Sheehan Lab for Economic Opportunities, a research center that works with service providers to identify effective and replicable solutions to reduce poverty in America. Dr. Sullivan earned his bachelor's degree from the University of Notre Dame and his Ph.D. from Northwestern University.